

How does Tokyo Joe's create some of the most stylish email campaigns in town?

## They use Emma.

At Colorado's famous homegrown restaurant, Tokyo Joe's founder Larry Leith and his crew use email to reward their growing audience of "addicts" with coupons, event invitations and special promotions. And they're doing it in style, with Emma's custom-designed templates, one-click send-offs and real-time response tracking. It's easy, it's affordable, and it's helping 15,000 fine organizations around the world create, send and track their email newsletters and campaigns in style.



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available on purchases, cash advances, and balance transfers made during the first six billing cycles that your account is open. All balances will convert to the regular rate of 11.76% APR – 15.76% APR for Gold and 9.76% APR – 15.76% APR for Platinum after the initial six-month period. All transactions beginning with the seventh billing cycle that your account is open will also be at 11.76% APR - 15.76% APR for Gold and 9.76% APR - 15.76% APR for Platinum. Your specific rate will be dependent upon your credit rating, your relationship with us, and other factors. Call our Consumer Lending Center at (210) 945-3300 or 1-800-580-3300 for more details. Purchases made in a foreign currency will be charged a foreign exchange fee by MasterCard to convert the currency