

How does Tokyo Joe's create some of the most stylish email campaigns in town?

## They use Emma.

At Colorado's famous homegrown restaurant, Tokyo Joe's founder Larry Leith and his crew use email to reward their growing audience of "addicts" with coupons, event invitations and special promotions. And they're doing it in style, with Emma's custom-designed templates, one-click send-offs and real-time response tracking. I's easy, it's affordable, and it's helping 15,000 fine organizations around the world create, send and track their email newsletters and campaigns in style.


Whatis new at Tokyo Joés? Join their email list at wwwxtokyojoes.com and be among the fists to know. Q enn $\operatorname{enail} a^{\circ}$
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with the seventh billing cycle that your account is open will also be at $11.76 \%$ APR - $15.76 \%$ APR for Gold and $9.76 \%$ APR - $15.76 \%$ APR for Platinum. Your specific rate will be dependent upon your credit rating, your relationship with us, and other factors. Call our Consumer Lending Center at (210) $945-3300$ or $1-800-580-3300$ for more details. Purchases made in a foreign currency will be charged a foreign exchange fee by MasterCard to convert the currency.
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